



A **ATHLON OUTDOORS**
RENDEZVOUS
MULTIMEDIA EDITORIAL
CONFERENCE

BRONZE BUFFALO RANCH
AT TETON SPRINGS
VICTOR, IDAHO
OCTOBER 2 - 5, 2023

2023 EVENT OVERVIEW

DOWNLOAD DECK & BE CONNECTED TO THE INTERNET FOR LINKS TO WORK



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MULTIMEDIA CONFERENCE INCLUDES

20+

EDITORS, WRITERS, PHOTOGRAPHERS & VIDEOGRAPHERS ATTENDING

30

SELECT MANUFACTURERS INVITED

3

DAYS OF SHOOTING AND CAMARADERIE



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The Bronze Buffalo Ranch at Teton Springs is nestled in the backyard of Yellowstone National Park, tucked away in the foothills of the iconic Teton Mountain Range and is a short 20-minute drive west of Jackson Hole, Wyoming. Offering an endless array of luxurious Bronze Buffalo accommodations and all-inclusive amenities you will find a true all-season property experience in every sense of the word. Bronze Buffalo members and select guests hosted at the Bronze Buffalo Lodge are exclusively invited to experience the finest in authentic western adventure, hospitality and premier ranch living.

www.bronzebuffaloranch.com





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**GUESTS ARE ENCOURAGED
TO STAY TWO NIGHTS**

AGENDA FOR 2-NIGHT/3-DAY ATTENDEES:

Arrival Day:

Your arrival date will be assigned.

Please hold off on booking flights until that time.

Registration: Receive instruction to pick up shipped firearms and ammo from storage

3 - 4:30 PM Range sight-in area available

4 PM Check-in

Early check-in can be requested but is not guaranteed.

5 PM Cocktail Hour at Bronze Buffalo Ranch

6 PM Group Dinner at Bronze Buffalo Ranch

Range Day:

7:00 - 8:30 AM Breakfast at the range

8 AM Range Station Set-up

9 AM Ranges are HOT

Editorial staff will rotate through ranges and test products throughout the day.

11 AM Check-out

If departing that day, please check out prior to the range. Luggage can be stored at the registration desk.

1 PM Lunch at the range

2 PM Ranges are cold

5 PM Cocktail Hour at Bronze Buffalo Ranch

6 PM Group Dinner at Bronze Buffalo Ranch

Day 3 is a Fun Day:

6:30 - 9:00 AM Breakfast

Grab & go options will be available at the café on account.

11 AM Check Out

Free Time: Prior to your flight (or better yet, stay another night in Jackson Hole or Idaho Falls) please explore all the area has to offer: fishing, hunting, golf, National Parks, Jackson Hole, sightseeing and more. Please see slide 9 for more details.



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AGENDA FOR 1-NIGHT/2-DAY ATTENDEE:

Arrival Day: *Your arrival date will be assigned.*

Please hold off on booking flights until that time.

Registration: Receive instruction to pick-up shipped firearms and ammo from storage

3 - 4:30 PM Range sight-in area available for new guests

4 PM Check-in:

Early check-in can be requested but is not guaranteed.

5 PM Cocktail Hour at Bronze Buffalo Ranch

6 PM Group Dinner at Bronze Buffalo Ranch

Range Day:

7 - 8:30 AM Breakfast at the range

8 AM Range Station Set-up

9 AM Ranges are HOT

Editorial staff will rotate through ranges and test products throughout the day.

11 AM Check out

If departing that day, please check out prior to the range.

Luggage can be stored at the registration desk.

1 PM Lunch at the range

2 PM Ranges are cold



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SUBMIT PRODUCT LIST TO EDITORIAL

Coordination with the editorial team is very important to getting the most content out of this event.

Please submit, via the product form, details about the products you will be bringing to the event. Make sure your products get the attention they deserve.

Please complete the product form as soon as possible. Once you have submitted your form you will be contacted by the editorial team for confirmation.

PRODUCT
FORM

**PLEASE COMPLETE
THE FORM AS SOON
AS POSSIBLE**



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ABOUT THE RANGE

RANGE DAYS:

Tuesday, October 3
Wednesday, October 4
Thursday, October 5

RANGE HOURS:

8AM Set up
9AM Live Ranges
2PM Ranges cold

Breakfast + Lunch
provided at the
range on all
range days

We custom build the range for this event to ensure each range station can be seen by our editorial staff. This visibility ensures that during the live range time we keep a steady flow of content creators rotating through all the manufacturers, making the most out of your investment.

We partner with the best target companies in the industry to provide a variety of targets set at various distances so you can easily showcase all of your products, include long-range.

Each manufacturer range station will have:

- 10' pop-up tent
- 10' table
- 10' of firing line
- Access to a variety of targets

Manufacturers are welcome to bring banner signage for their tent/table.

[MORE ABOUT THE RANGE](#)



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PLEASE DO NOT
BOOK TRAVEL
UNTIL YOUR
RANGE DATE
IS CONFIRMED
VIA EMAIL FROM
ATHLON OUTDOORS

[REGISTER NOW](#)

[TRAVEL FORM](#)

[EVENT PORTAL](#)

2 guests per company. If your company is representing multiple brands requires additional attendees, please contact your sales rep. We will accommodate all special requests when possible but are limited in the availability of lodging. Please make requests as soon as possible.

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ENJOY THE AMENITIES

INDIVIDUAL ACTIVITIES (AFTER THE EVENT AT YOUR EXPENSE):

- GUIDED FLY FISHING ON THE SNAKE RIVER AND TETON RIVER
- HORSEBACK RIDING IN THE YELLOWSTONE-TETON REGION
- GOLF AT THE AWARD-WINNING HEADWATERS GOLF COURSE
- SPA TREATMENT/MASSAGE AT THE STILLWATERS SPA & SALON
- To schedule any additional activities, contact the resort

Fishing/hunting licenses at the tackle shop, the lodge or online at [IDFG Online License](#)



LOCAL SIGHTS/PARKS:

Grand Teton National Park
Yellowstone National Park
Bridger-Teton National Forest
Caribou-Targhee National Forest
Shoshone National Forest

ENJOY YOUR STAY



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OTHER ITEMS

NOT INCLUDED IN THE REGISTRATION FEE:

- Travel to the resort
- Airport Shuttles are available but rental cars are recommended
Vehicles with 4WD or AWD are always a good idea, since the range is a field.
- Post-Event Activities (fishing, hunting, golf, spa)
- Beverages, merchandise, etc. purchased at the lodge shop

EXTRA NIGHTS BEYOND REGISTRATION

Other hotels with reasonable rates in the area:

DRIGGS, ID: [Super 8 by Wyndham](#)

TETON VILLAGE, WY: [Continuum Hotel](#) 13.7 miles from Jackson Hole Airport

IDAHO FALLS, ID: [Best Western Driftwood Inn](#) .1 mile from Idaho Falls Airport

IDAHO FALLS, ID: [Hilton Garden Inn](#) .1 mile from Idaho Falls Airport



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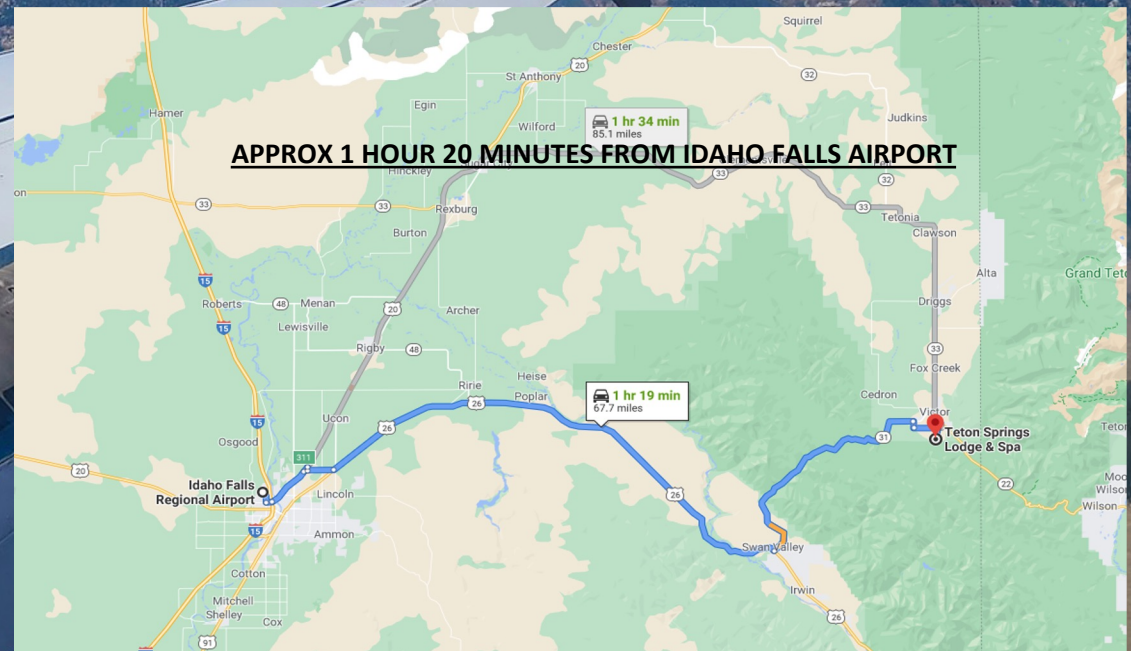
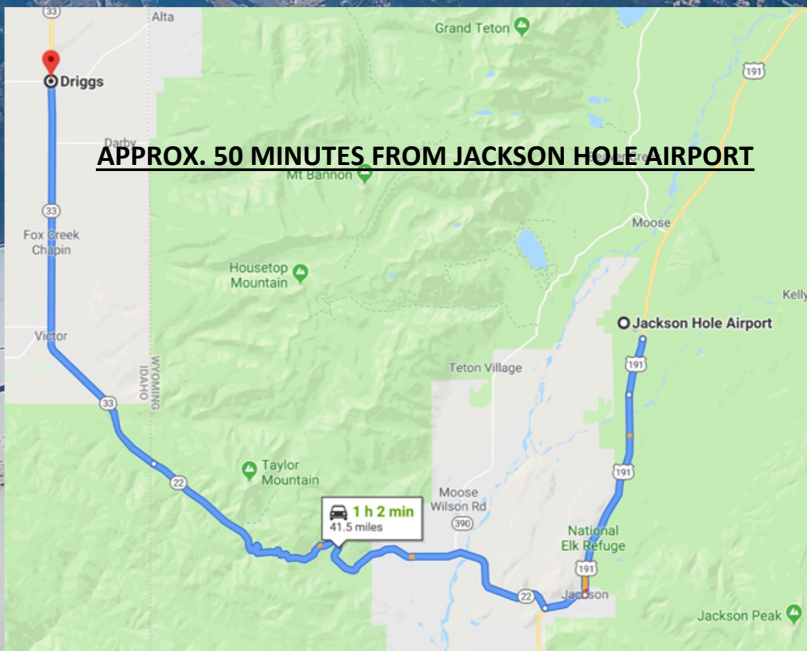
GETTING THERE

AIRPORTS

You have three options. Idaho Falls is a good choice; it may be less expensive than Jackson, WY. If you have a private or chartered plane you can fly into Driggs, Idaho. Please share your flight details to arrange.

Resort address: 10 Warm Creek Ln, Victor, ID 83455

Phone: 208.787.7888



LINK TO GOOGLE MAPS

MORE ABOUT TRAVEL



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SHIPPING INFORMATION

PLEASE READ THE LABEL REQUIREMENTS CAREFULLY & INCLUDE ON ALL BOXES
PRE-PRINT ANY RETURN SHIPPING LABELS

SHIPPING /RECEIVING:

Shipments made by/for **ORGANIZATION** can be received by the Resort (14) days prior to event.
To ensure proper delivery, the following information must be included on ALL boxes:

- **Event Name: AO Rendezvous**
- **Product Type Code: AM** = ammo, **FA** = firearm, **PIR** = promotional item for the range, **PIB** = promotional item for the range bag, **SP** = sponsorship items, hats, shirts, etc.
- **RANGE DAY: 1, 2 or 3**
- **Your Name + Company Name**

RESORT CONTACT: HANNAH CEJA, Sales Manager, Bronze Buffalo Ranch

Office: 208.787.7235 Mobile: 609.705.1321

RECEIVING HOURS: 7AM - 5PM Monday - Friday

SHIPPING ADDRESS

10 Warm Creek Ln,
Victor, ID 83455

Please email hceja@bronzebuffaloranch.com your shipping information so the resort can track and receive your shipments.

Any materials shipped upon the conclusion of the event are the responsibility of the **ATTENDEE**.
All materials must be properly packaged, labeled appropriately and include all proper destination information including shipping company account numbers. Additional fees may apply for any outgoing boxes to be shipped.



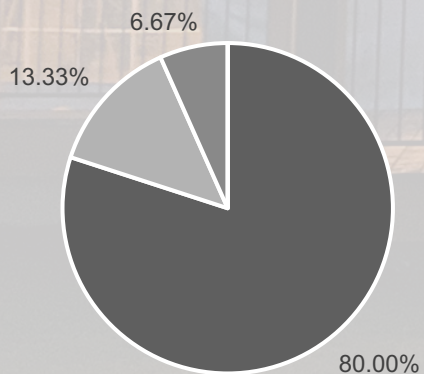
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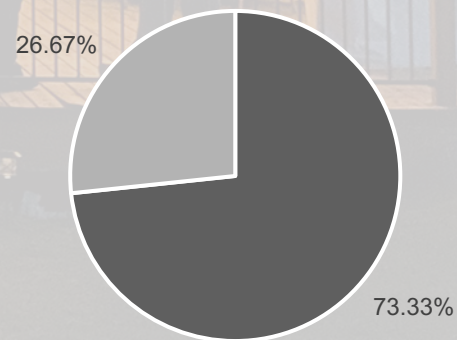
LOOKING BACK ON PAST RENDEZVOUS

Overall, how would you rate the event?



■ Excellent ■ Very good ■ Good

How would you rate the accommodations for lodging?



■ 5-star Outstanding ■ 4-star Above average



RENDEZVOUS 2023 CONTACTS

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